

# REACH FOR GREAT reward with parents' day LUCKY POW CAMPAIGN

when you sign up for ANY Great Eastern Life plan

**Campaign Period:**

**1 May - 30 June 2023**

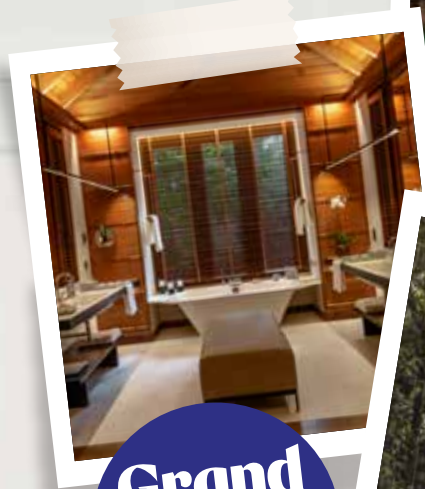
and policy in force no later than 30 June 2023

Note:

1. The campaign is limited to one (1) entry per policyholder with a minimum purchase of RM2,400 annualised premium of any Great Eastern Life insurance plan.
2. Terms and conditions apply.



Cash  
Prize  
x30



Grand  
Prize  
x1



Pictures shown are for illustration purpose only.



## Campaign Terms and Conditions

1. The GREAT Parents' Day Lucky Pow Campaign ("Campaign") is organised by Great Eastern Life Assurance (Malaysia) Berhad ("Great Eastern Life" or "the Company").
2. Campaign Period: **1 May 2023 to 30 June 2023**, both dates inclusive.
3. GREAT Parents' Day Lucky Pow Campaign Eligibility:
  - a. The Campaign is open to all policyholders of any Great Eastern Life insurance plan, who purchase a minimum of RM2,400 annualised premium ("ANP") during the Campaign Period.
  - b. The proposal for insurance must be submitted during the Campaign Period and the policy must be in force by 30 June 2023.
  - c. In order to participate in this Campaign, the eligible policyholders are required to provide their valid email addresses at the point of application.
  - d. The Campaign Rewards will be selected via lucky draw and the policyholder will be required to answer a set of questions correctly before being awarded with the Prize.
  - e. Each policyholder (unique) is only entitled for one (1) lucky draw entry during this Campaign Period. Only the first policy purchased for each policyholder will be taken into consideration and the subsequent policy purchased by the same policyholder will not be taken as an entry to the lucky draw.
  - f. Any policy which is cancelled within the free-look period, terminated with refund of premium, lapsed or surrendered within the Campaign Period will not be counted for this lucky draw.

#### 4. Campaign Rewards:

Lucky Draw Prize ("Prize")	No. of Winner
Grand Prize – The Datai Hotel Langkawi Rainforest private pool villa (3 Days 2 nights – 2 persons) worth RM12,000	1
Consolation Prize – Cash Prize RM388	30

##### a. Grand Prize:

- Grand Prize Package is inclusive of:
  - 2 nights' stay at a luxurious private pool villa
  - Welcome drink and cold towel served upon arrival
  - Daily breakfast for 2 persons
  - Complimentary selected nature walks led by resident naturalists (subject to availability)
  - Langkawi Tourism Fee for 2 nights' stay
  - Contribution to The Datai Hotel Langkawi's sustainability and conservation programme for 2 nights' stay
- Transportation to the venue, lunch and dinner are not included.
- The Grand Prize Package is subject to availability and advance reservation is required.
- The Grand Prize Package is NOT valid during high occupancy dates.
- The Grand Prize Package is valid until 30 November 2023.

##### b. Consolation Prize:

- Winners will need to complete and submit the Direct Credit Facility Form for the purpose of crediting cash into their respective bank accounts. Failure to submit the Direct Credit Facility Form within the deadline given will result in the Prize being forfeited.
- The Consolation Prize will be credited into the winner's bank account no later than 30 October 2023, provided that the Direct Credit Facility Form is completed with valid bank account details. The Direct Credit Facility Form can be filled up during the proposal submission via MPOS.

5. Limited to one (1) entry for each policyholder. Each policyholder will only win one (1) Prize.
6. The policyholder will be notified via email within twelve (12) weeks from the issuance of the policy, provided the policy is in-force and active at the time of fulfilment by the Company.

7. All Prizes are non-transferable and non-exchangeable for cash. The Prize is valid on single transaction only and any unutilised amount is non-refundable. Any additional charges incurred will be borne by the policyholder.
8. The Company assumes no responsibility or liability for any damage, loss, or injury resulting from the acceptance or use of any Prize.
9. The Company reserves the right at its absolute discretion to terminate, suspend, or cancel the Prize without any prior notice. For avoidance of doubt, any cancellation, termination, or suspension of the Campaign by the Company and any loss or damage suffered or incurred by the Prize recipient as a direct or indirect result of the act shall not entitle the said recipient to any claim or compensation against the Company.
10. By participating in this Campaign, the policyholders are taken to have read, understood, and be bound by these terms and conditions, and accept that all decisions by the Company are final and binding. The Company reserves the rights at its sole and absolute discretion to change, amend, add, or delete any of these terms and conditions at any time, which may be communicated through modes of communication deemed suitable by the Company, without prior notice to the policyholders and the policyholders agree to be bound by such changes.
11. These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia.